

REMARKS

Claims 1-10 are pending in the application for the Examiner's review and consideration. Claim 1 has been amended to further clarify the invention.

CLAIM REJECTIONS UNDER 35 U.S.C. §103

Claims 1-10 were rejected under 35 U.S.C. §103(a) as being allegedly unpatentable over WO 99/40171 ("WO '171"). Applicants respectfully traverse the rejection.

On pages 2-4 of the Office Action, it alleges that one of ordinary skill in the art would expect the cationic fabric softening particles of WO '171 to exhibit similar characteristics as the claimed ingredient in the present application. Applicants, however, respectfully submit that WO '171 does not disclose each and every limitation of the invention. Specifically, WO '171 does not disclose a shaped detergent composition comprising surfactant; at least one particle comprising benefit agent wherein the particle floats in deionised water at 20°C; and a pouch.

The present invention discloses a shaped detergent composition comprising surfactant; at least one particle comprising benefit agent wherein the particle floats in deionised water at 20°C; and a pouch. *See, e.g.,* Specification, page 6, line 15 to page 9, 26. WO '171 allegedly discloses compositions, some of which may include a cationic fabric-softening agent. While some of the compositions of WO '171 may include a cationic fabric-softening agent, there is no disclosure or even suggestion whatsoever of a pouch. As such, WO '171 does not disclose or suggest each and every limitation of the present invention. Applicants respectfully submit that the rejection under 35 U.S.C. §103(a) be reconsidered and withdrawn.

CONCLUSION

In view of the foregoing amendments and accompanying remarks, reconsideration of the application and allowance of all claims are respectfully requested. No fee is believed to be due for the amendments herein. Should any fee be required, please charge such fee to Procter & Gamble Deposit Account No. 16-2480.

Respectfully submitted,

By 

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